SALES & BUSINESS

What Would Google Do?
Jeff Jarvis

The Greatest Salesman in the World
Og Mandino

Swim with the Sharks
Harvey Mackay

The Purple Cow
Seth Godin

Six Thinking Hats
Edward de Bono

Indispensable: How To Become The Company That Your Customers Can't Live Without
Joe Calloway

Good to Great: Why Companies Make the Leap... and Others Don't
Jim Collins

Now, Discover Your Strengths
Marcus Buckingham and Donald O. Clifton

Blink: The Power of Thinking Without Thinking
Malcolm Gladwell

Seven Habits of Highly Effective People
Stephen Covey

First Things First
Stephen Covey, A. Roger Merrill and Rebecca Merrill

Non-Manipulative Selling
Tony Alessandra

The Pursuit of Prime: Maximize Your Company’s Success With The Adizes Program
Ichak Adizes

Green Eggs and Ham
Dr. Seuss

POSITIVE ATTITUDE

The Richest Man in Babylon
George Clason

Think And Grow Rich
Napoleon Hill

As a Man Thinketh
James Allen

The Power of Positive Thinking
Norman Vincent Peale

Success Through A Positive Mental Attitude
Napoleon Hill & W. Clement Stone

How to Win Friends and Influence People
Dale Carnegie

Be: Life Is Here and It Is Now
Kobi Yamada

Life is Tremendous
Charlie Tremendous Jones

Dream Big
Ian Falconer

Change the Way You See Everything: Through Asset-Based Thinking
Kahtryn D. Cramer, hank Wasiak

Wooden on Leadership
John Wooden

CREATIVITY

Thinkertoys
Michael Michalko

Serious Creativity
Edward de Bono

FICTION

Atlas Shrugged
Ayn Rand

The Fountainhead
Ayn Rand